BROWNELL LANDRUM

📚 Storyteller, 🎤 TEDx Speaker, 🔭 Explorer, and ⚡ Change Catalyst



Brownell Landrum is a 2026 TEDx speaker and the author of the new book, *The Art and Science of Wishing, the Cosmic Wishes children's book, and the upcoming The Art & Science of Wishing at Work.* She is also the author of over a dozen books, both fiction and nonfiction, the host of the Cosmic Wishes podcast, and the founder of the Cosmic Wishes global brand.

An ancient tradition. A modern solution

Did you know that every time you wish, you engage over a dozen different sciences?

Did you also know that collective wishing rituals have been a key driver of survival since the dawn of humanity? What if we could harness this power to make 2027 more Peaceful, Positive, and Purposeful? And what if… we could do it together?

What if Cosmic Wishes are Better than Resolutions? More Powerful Than Goals?

Joan of Arc had a vision.
Gandhi had a mantra.
Martin Luther King had a dream.
What if today it's a wish backed by SCIENCE?

Turn Your Message Into a Movement: A New Science-Backed Way to Activate 2027

Starting in January 2027 Brownell is launching a worldwide New Year's collective wishing initiative backed by SCIENCE, including Anthropology, Sociology, Neuroscience, Psychology, and Biology!

How it works: The program kicks off with a YouTube live event on January 4. Each participant is equipped with a fun, interactive gamification tracking system to measure points and win prizes. For 8 weeks, participants make two wishes a day: one for a peaceful, positive, and purposeful 2027 for the world, and a wish for themselves. A weekly live lesson reveals a different science behind wishing, including motivation science, psychology, brain games, and more.

And it's all FREE! For more info: https://cosmicwishes.com/peaceful-positive-purposeful-2027/

Which story angle is most compelling to you?

- What If the New Year Started With a Wish instead of a Resolution? A Science-Backed Way to Build a Better 2027
- 70+ Scientists, One Question: Is There Science in Wishing? A New Way to Kick Off 2027
- What if everyone everywhere wished for a Peaceful, Positive, and Purposeful 2027? Could science help us change the world?

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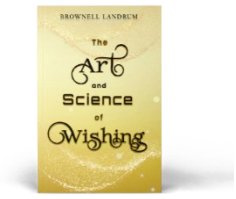
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- Even Skeptics Can Have Fun With This New, Science-Backed Way to Kick Off 2027
- A New 2027 Alternative to New Year's Resolutions using Anthropology, Sociology, Neuroscience, Psychology, and Biology
- You tried The Secret, the Law of Attraction, and manifesting. What's next? Cosmic Wishes.
- Cosmic Wishes unite everyone: Religious, spiritual, skeptical, scientific.
- What's the difference between a wish, a prayer, and a goal – and why does it matter?
- What do anthropology, neuroscience, psychology, and quantum physics have in common?
- A storyteller's inspiration turned into a game of scientific whack-a-mole.

About The Art & Science of Wishing and Cosmic Wishes

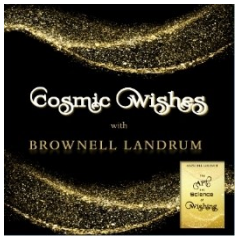
The Art & Science of Wishing (November 2025) cites over 70 different scientists in over a dozen scientific disciplines with 400+ research attributions. Core frameworks include: The Three Selves, The Three Ps (Peaceful, Positive, Purposeful) and the Four Responses. Chapters include: Wishing Rituals Around the World, Fun with Skeptics, Collective Wishing for Cooperative Change, and The Art & Science of Storytelling.

The world needs a movement – now. Cosmic Wishes is the answer to that call.

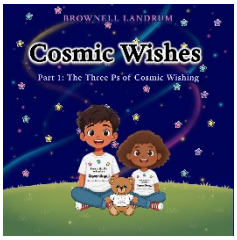


https://brownelllandrum.com/

Cosmic Wishes



Cosmic Wishes Show



Cosmic Wishes Children's book

What happens when you mix a storyteller with an explorer and change catalyst?

How does a storyteller with an MBA and a corporate background who writes metaphysical books get interested in the science of wishing? Well, I was writing a novel about a magical world of wishes when one night I couldn't sleep, so I listened to a science lecture. But instead of putting me to sleep, it woke me up, literally and figuratively. It made me wonder: Is there science in wishing? That led to an adventure where I researched over 70 different scientists to write *The Art & Science of Wishing*.

How Does Cosmic Wishes Fit YOUR Tribe?

👨 Parenting & Family • 💼 Work & Career • 🌎 Culture & Community • 🎨 Creativity & The Arts • 🧠 Health & Wellness • 🎉 Lifestyle & Modern Living • 🌅 Spirituality & Belief • 📚 Personal Growth 🔬 Science & Ideas 🌟 Trends & The Next Big Thing

Brownell has been on more than a dozen podcasts, each offering a unique angle on how the science of wishing can apply to a variety of perspectives and topics. For example:

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- The Blue Balloon Phenomenon: How science might illuminate unexplained phenomena.
- Is there a pattern in where wishing rituals happen — and does the physical environment people wished in seem to matter?
- What's really happening in the brain when you see signs everywhere?
- How does wishing for someone else, especially a child, function differently than wishing for yourself?

- Teaching Kids to Wish with Science
- The Neuroscience of Hope
- Turning a Message Into a Movement
- Using Wishing to Break Creative Blocks
- Shifting Anxiety into Anticipation
- Ancient Rituals for Modern Life
- Activate Values Into Wishes
- How Wishing Unites Skeptics and Believers
- Hope Isn't a Luxury… It's a Lifeline
- The DMN: An Opening to Creativity
- Wishing Your Way to a Second Act

Sciences, Subjects, & Stories in The Art & Science of Wishing

Sciences	Subjects	Stories
Anthropology	The Three Selves	The Magical World of the Wish Fairies in Astraea
Mythology	The Three Ps of Wishing	How a Dandelion Saved the World During the Black Plague
Psychology	The Four Responses	How a Young Brazilian Girl's Beliefs Changed the World
Neuroscience	Cosmic Collaboration	Marielle's Moment Of Truth from the We Meet Again Trilogy
Neuroplasticity	Wishing Rituals Around the World	
The Reticular Activating System	The Science of Storytelling	
The Default Mode Network	Collective Wishing	
Psychobiology	Motivation: Wants vs. Needs	
Philosophy	The Motivation Matrix	
Narrative Persuasion		
Quantum Physics		
Mind-Body Medicine		
Spiritual/Metaphysical		

For a more detailed list of the sciences of Cosmic Wishes, go to:
https://cosmicwishes.com/the-sciences/

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Imagine…

Imagine you're in the 1300s during the Black Plague. People are dying everywhere, and no one knows why. Corpses are rotting in the streets. Despair is in the air.

People lose hope. They stop wishing. Can you imagine? A world without wishing?

Hope isn't a luxury. It's a lifeline.

Science tells us that when people stop wishing it can lead to paralysis and "learned helplessness." Then, one day someone gets inspired to blow on a dandelion and make a wish. Then another person. Then another. Soon, people start wishing again.

Collective wishing rituals have been a key driver of survival since the dawn of humanity.

What if the art and science of wishing is the solution we need today?

Working with Brownell

🎙️ **Interactive & Original** Brownell brings her Cosmic Wishes card decks to interviews — a fun, unique way to engage your audience with real science, on the spot.

⏰ **Responsive & Reliable** 24-hour response promise. Headshots, book covers, and audio/video clips available on request.

📣 **Promotion Partner** Brownell shares every interview across her platforms, including her Facebook group of 12,000+ members, and tags hosts using preferred hashtags and branding.



"There's so much to take in - and so much that actually makes sense in what you've researched.
It's really quite fascinating to see some of that click in real time."

"This is not just another woo woo book. The author actually invites sceptics to analyse and prove or disprove results. After reading this amazing book, I personally believe that wish groups can definitely bring positive change. Thank you Brownell Landrum for writing this masterpiece!"

"Landrum weaves together neuroscience, psychology, spirituality, and cultural traditions to show that wishing is a powerful, universal human practice as well as an act of conscious creation. Landrum's inspirational, empowering and uplifting book serves as a beautiful reminder that every wish holds the power to change the world."

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